



SHINE DIGITAL WAY

**ALL-IN-ONE DIGITAL & PRINT PARTNER
FOR YOUR GROWTH**

www.shinedigitalway.com



**Shine
Digital Way**



BEST BUSINESS SERVICE

**Your One-Stop Digital, Print &
Custom Software Partner**

Website: www.shinedigitalway.com

**Contact: +91-7009168264 |
contact@shinedigitalway.com**

About Us

Welcome to Shine Digital Way, where innovation meets creativity. We're not just another digital agency—we are your partner in business growth. Whether you're a small business, startup, freelancer, or local shop owner, we provide powerful digital tools, custom-designed content, and high-impact print materials—all at affordable prices.

Our Mission: Empower Indian entrepreneurs to build a digital presence with world-class quality and minimum budget.

What We Offer: Websites, SEO, social media marketing, custom software, printing, business identity, invitation designs, and more!

Industries We Serve: Startups, Retail Shops, Restaurants, Fashion, Event Planners, Service Providers, Consultants, Influencers, and more.



Digital Services

1. Starter Shine Pack – ₹6,999

Perfect for Creators, Freelancers & Startups Ready to Shine!

What You Get:

- **3-Page Mobile-Friendly Website**

Your brand's online presence starts here—clean, fast & responsive.

- **WhatsApp Chat Button + Contact Form**

Convert visitors into leads with instant communication.

- **Instagram/Facebook Bio Setup**

Professionally optimized bios that drive clicks.

- **4 Custom Social Media Posts (with captions)**

Make your feed pop with engaging, branded content.

- **3 Branded Story Templates**

Create cohesive and eye-catching stories in seconds.

- **Basic SEO Setup**

Help your site get discovered on Google and beyond.

- **1 Year FREE Domain Name**

Claim your digital identity—no extra cost!

Ideal For:

- New Business Owners
- Freelancers & Coaches
- Creators & Influencers
- Anyone starting fresh!

Start building your brand the smart way—affordable, professional & effective.

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Digital Services

2. Business Boost Pack – ₹10,999

Perfect for Coaches, Consultants & Local Business Owners Ready to Grow!

What's Included:

- **5-Page Business Website**

Professionally designed, includes Gallery + Testimonials to build trust.

- **Google Business Profile Setup**

Boost your local visibility & get found on Google Search and Maps.

- **1 Paid Ad Campaign Setup (Facebook/Instagram or Google)**

Targeted ads that drive real results—perfect for lead generation or sales.

- **2 Ad Creatives + Captions**

Eye-catching visuals with powerful messaging to grab attention.

- **Audience Targeting + Ad Copywriting**

We identify the right audience and write persuasive ad content.

- **1 Year FREE Domain Name**

Your professional online address—absolutely free for the first year.

- **Business Email Setup (e.g., yourname@yourbrand.com)**

Look credible with a custom email linked to your domain.

Best For:

- Coaches & Consultants
- Salon & Spa Owners
- Doctors, Trainers, Boutique Owners
- Small Local Businesses

Supercharge your business online—professional branding, ads & visibility in one pack.

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Digital Services

3.Pro Launch Pack – ₹17,999

**Perfect for Product Sellers, Service Providers & Digital Entrepreneurs
Ready to Launch Big!**

You'll Get:

- **Advanced Business Website**
Modern, fast & fully customized to match your brand and offerings.
- **Bank/UPI Payment Integration**
Start collecting payments directly—no extra tools required.
- **Facebook & Instagram Page Setup**
Build your brand presence and connect with your audience professionally.
- **1 Year FREE Domain Name**
Secure your business name online without any extra cost.
- **5 Social Media Creatives + Captions + Stories**
Scroll-stopping content that attracts & engages your ideal customers.
- **1 Paid Ad Campaign (Google or Meta)**
Expert ad setup to bring you leads, sales, or traffic—your choice.
- **Keyword Research + SEO Optimization**
Rank higher on Google with targeted keywords and smart SEO techniques.
- **Business Email Setup (you@yourdomain.com)**
Professional email that builds trust and credibility instantly.

Best For:

- Product-Based Startups
- Online Service Providers
- Digital Course Creators
- Fashion, Fitness & Food Brands

Take your business from zero to pro with a complete digital launch toolkit.

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Digital Services

Shine Digital Way – Digital Services & Pricing

Service	Price
Social Media Management (12 posts + stories + strategy/month)	₹2,499/month
Instagram Reels Editing (Up to 4 per month)	₹999/month
Google Business Profile Setup & Optimization	₹1,499 (one-time)
SEO Optimization (On-Page + Keywords)	₹2,499 (per site)
Logo Design	₹100
Paid Ad Campaign Setup (FB/IG or Google)	₹1500 (per ad)
Ad Creatives + Captions (Set of 2)	₹799
E-commerce Product Upload (Up to 10 products)	₹999
Email Marketing Automation (1 workflow + 1 email template)	₹1,499

Custom Packages Available

Need a combo or monthly plan? Contact us for tailored pricing!

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Digital Services

Social Media & Advertising

Social Media Management:

- ₹2,499/month: 12 creative posts, strategy, stories
- Reels Editing: ₹999/month (up to 4 reels)

Paid Ad Campaigns:

- ₹1500 per campaign (Meta or Google)
- Audience targeting, copywriting & ad design
- Ad creatives (Set of 2): ₹799
- 1-12 month ad packages available

Custom Packages Available

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Digital Services

Ad Campaign Plans with Investment – Shine Digital Way

Duration	Platform	Service Fee (₹1500/campaign)	Ad Budget	Total Investment	Key Deliverables
1 Month	Meta (FB/Instagram)	₹1500	₹1,500	₹3,000	1 Ad Campaign, 2 Creatives, Targeting
	Google Ads	₹1500	₹1,500	₹3,000	1 Search Ad, Keywords, Copywriting
2 Months	Meta (2 campaigns)	₹2,500	₹3,000	₹5,500	2 Campaigns, 4 Creatives, Retargeting
	Google (2 campaigns)	₹2,500	₹3,000	₹5,500	A/B Test, Targeted Ads
3 Months	Meta (3 campaigns)	₹3,500	₹4,500	₹8000	3 Ads, Optimization, Lead Targeting
	Google (3 campaigns)	₹3,500	₹4,500	₹8,000	Strategy, Tracking Setup
6 Months	Meta (6 campaigns)	₹6,000	₹9,000	₹15,000	Full Funnel, Monthly Reporting
	Google (6 campaigns)	₹6,000	₹9,000	₹15,000	Lead Gen Campaigns, Monitoring
1 Year	Meta (12 campaigns)	₹11,000	₹18,000	₹29,000	Branding, A/B Testing, Monthly Ads
	Google (12 campaigns)	₹11,000	₹18,000	₹29,000	Long-Term Growth Strategy

Every Plan Includes:

- 🎯 Target Audience Setup
- ✍️ Ad Copywriting + Keyword Research
- 🖼️ 2 Creatives per Campaign (Image or Short Video)
- ⚙️ Campaign Setup & Optimization
- 📊 Basic Report for 2+ Month Plans

Digital Services

Custom Software Development Services

At Shine Digital Way, we develop powerful, scalable business apps designed to make your operations smoother, faster, and fully digital—tailored specifically to your business needs.

Solutions We Offer:

- **Lab Management Software**

Manage patient records, test reports, billing & doctor referrals—all in one system.

- **Hotel Management System**

Streamline room booking, guest check-ins, invoicing, and stay history with ease.

- **School/Institute Management**

Digital attendance, student fee tracking, report cards, and parent communication tools.

- **Finance & Billing Software**

Track client payments, ledgers, invoices, and auto-calculate GST with secure backups.

- **CRM & Employee Tracker**

Monitor staff performance, manage customer follow-ups, assign tasks, and more—anytime, anywhere.

Pricing & Features:

- One-Time Setup Fee: ₹19,999 per app

- Annual Maintenance: ₹5,999/year
(Includes updates, support, and data security)

- Client Portal Access – Each client gets a private login area

- Cloud Hosting Included

- Mobile & Desktop Compatible

Perfect for labs, hotels, schools, consultants, traders, and service providers looking to digitize and simplify daily business operations.

Digital Services

Invitation Cards & Video Greetings

Make Every Occasion Memorable – The Digital Way!

Whether it's a birthday, wedding, reception, or corporate event, Shine Digital Way helps you invite your guests in the most creative and modern way possible—with stunning digital designs delivered in hours.

1. Digital Invitation Cards

Impress your guests before the event even begins!

- **Static Invite (JPG/PNG): ₹50**

Elegant, high-quality designs with your event details

- **Animated Video Invite: ₹199–₹499**

Beautiful music-backed videos with animated text & photos

Available for:

- Weddings & Engagements
- Birthdays & Anniversaries
- Housewarmings, Baby Showers, Receptions, Farewells, and more!

Delivery: Within 12–24 hours

Includes name, date, time, venue, and personalized theme/colors

2. Digital Video Slideshows

Bring your memories to life with custom-edited videos:

- 15–30 Image Slideshows with Music – ₹299 onwards

Perfect for:

- Birthday surprises
- Anniversary highlights
- Corporate or farewell showcases
- Gift videos for loved ones

 For samples or to place an order:
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 Let your celebrations shine—digitally!

Print & Promotional Products

Affordable Branding. Premium Finish.

At Shine Digital Way, we specialize in delivering top-quality printed and custom merchandise products to help your business or event leave a lasting impression. From visiting cards to mugs, our designs are creative and prices are client-friendly—with great margins for your business.

Professional Printing Services

Visiting Cards

Start from ₹299 (100 pcs)

- 500 pcs: ₹999
- 1000 pcs: ₹1799

Available in: (Matte, Glossy, Textured, Velvet, Spot UV)
Custom Shapes: (Leaf, Car, Vertical, Round)

Pamphlets / Leaflets

- ₹1.50 per copy (Min. 100 pcs)
- Bulk (2000 pcs): ₹599 | 10,000 pcs: ₹1,699

Flyers / Posters

- Design krke Only: ₹349

Print pricing based on size & quantity

Menu Cards

- Design: ₹499

(Single Side Print: ₹18/card, Double Side: ₹27/card (laminated))

Tent Cards

- Design: ₹299
- Print: ₹15–₹25 per card

Invitation Cards

- Design: ₹399
- Print: ₹15–₹50 per card

(Includes birthdays, weddings, receptions, housewarmings)

Flex Banners (3x6 ft)

Approx. ₹1,199

Weatherproof, full-color, with grommets

Print & Promotional Products

Custom Promotional Merchandise

Printed Mugs

- Regular Mug: ₹149–₹199
- Magic Mug (color change): ₹249

T-Shirts

- Regular: ₹149–₹199
- Premium: ₹249–₹299

Available in all sizes with custom print/logo

Keychains

- ₹49–₹79 depending on design & finish

Stamps (Rubber/Seal)

₹349–₹499 based on size/type

Pillows with Print

₹199–₹249 with custom name/photo

ID Cards

- Regular PVC: ₹30–₹35
- Dual Side: ₹45–₹50

Includes design, lanyard & pouch (optional)

Envelopes

- Custom print: ₹8–₹10 each

Cutouts (6" standee shapes)

₹130–₹199 depending on size & finish

Card Holders

₹10 with keychain ring option

Piggy Banks with Photo

₹249–₹299 – Great for gifts

Bottles (Printed)

₹249–₹350 based on type (metal/plastic)

Why Choose Shine Digital Way?

At Shine Digital Way, we are not just a service provider — we are your growth partner. Whether you're a startup, school, hotel, local business, or digital brand, our mission is to give your ideas the digital shine they deserve.

What Sets Us Apart:

- **Complete In-House Services**

From websites to printing, ads to software — everything under one roof

- **Affordable Packages**

Transparent pricing tailored to your budget and goals

- **Fast Turnaround Time**

We value your time — quick delivery, no compromise on quality

- **Dedicated Support Team**

Always available on call, WhatsApp, and email

- **Creative + Technical Expertise**

From professional designers to software developers – we've got you covered!

Let's Grow Together

No matter the size of your business, we help you create a brand that stands out.

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Your Brand. Our Mission. The Shine Way

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